

CASTING CALL

FOR AN ANTI-TOBACCO TV COMMERCIAL

NOV. 3 THURSDAY

SUBMIT A PHOTO TO SCHEDULE APPOINTMENT

Are you attractive, between 15-20 years old (or appears to be), and comfortable in front of a video camera? Then come to our casting call. Referrals Welcome.

Candidates:

We're looking for talent from an array of different subcultures (mainstream / punk / hip hop / prep / alt / etc) and ethnicities who can talk openly and honestly on camera about their thoughts on the opposite sex. Ideal candidates should look like attractive high school youth that are opinionated, open, and honest.

Spot Breakdown:

This will be a :30 TV commercial that will air in Virginia to support a statewide youth anti-tobacco campaign. Teens will answer the ever-changing question of what's hot and what's not, ultimately revealing that though teens find a wide variety of traits attractive, they can agree that smoking is not hot.

What to expect in casting:

We're looking for talent who can talk openly about their personal preferences in the opposite sex. An example question would be, "What type of people do you think are fun to hang out with?" or "What do you look for in a guy/girl?" We're looking for truthful, candid responses from people that are willing to have fun with these questions on camera.

Timelines:

This commercial will be filmed in a professional studio in San Diego, will require 2 - 4 hours of shooting, and will occur during the second week of November.

TO APPLY SEND A PHOTO TO:

casting@rescuescg.com

rescuescg+

